

# Advanced Digital Radio: HD Radio, DRM, DAB & CDR

September 2015

Featuring GatesAir's



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Development Manager





# **Terrestrial Digital Radio Modulations**







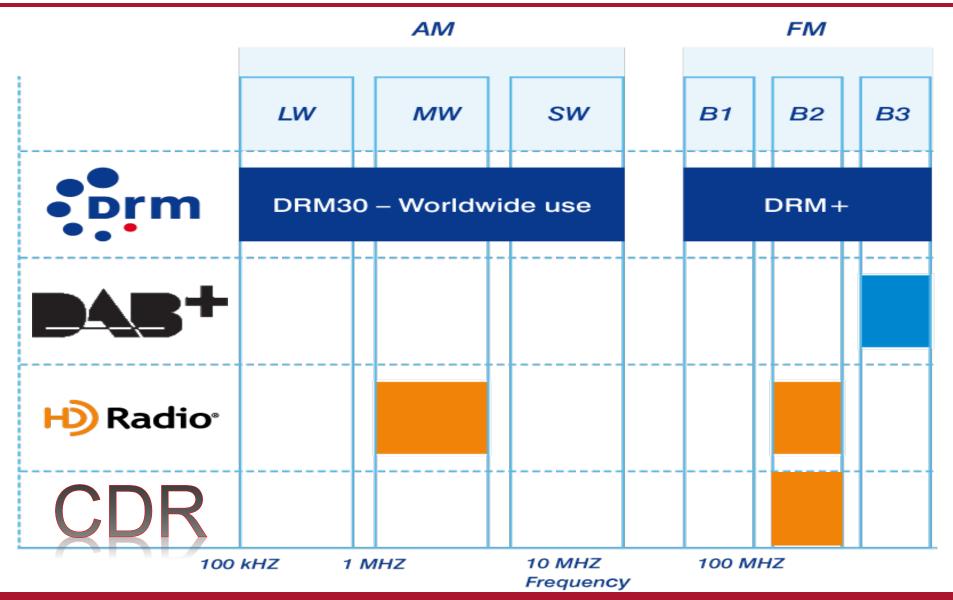
- All use OFDM modulation
- Differences in spectrum use and data capacity
- For optimized coverage Single Frequency Network (SFN) in DAB+ DRM+ and HD Radio possible
- DAB+ effective solution for large number of programs, Network operators and centralized distribution where Band III is available.
- DRM & HD Radio (IBOC) effective solution for smaller, independent operators with fewer programs where Band II frequencies are available

# 

Parameter	FM	HD Radio	China Digital	DRM+	DAB+	
Frequency	87.5 MHz – 108 MHz Band II	55kHz - 1705kHz 87.5 MHz – 108 MHz	87.5 MHz – 108 MHz Band II	47 MHz – 68 MHz 87.5 MHz – 108 MHz 174MHz – 230 MHz	174 MHz – 240 MHz Band III	
Programs / Channel	1	1 to 4 (max)	1 to 4 (or More)	1 to 4 (max)	Typically 9 to 24 (64 max )	
Data / Channel	RDS 1,2 kBit/s	Flexible Program Associated and Non Program Associated Data rates	Flexible Program Associated and Non Program Associated Data rates	Flexible Program Associated and Non Program Associated Data rates	Flexible Program Associated and Non Program Associated Data rates	
<b>Analog Simulcast</b>	N/A	Yes	Yes	Yes*	No	
Channel	200 kHz	400kHz	400kHz	96 kHz	1.5 MHz	
<b>BW Capacity</b>	N/A	96/124 kBit/s	96 kBit/s-1.5 MBits/s	96/kBit/s	1.5 Mbits/s	
Modulation	Single Carrier FM	Multi-carrier (up to 524) OFDM, 4 QAM	Multi-carrier (up to 524) 4,8,16,32,64 QAM	Multi carrier (106)  OFDM, 4 or 16 QAM	Multi Carrier (1536)  OFDM, type DQPSK	
	-100 +100 kHz kHz	-200 +200 kHz kHz	-200 +200 kHz kHz	-48 +48 kHz kHz	-768 +768 kHz kHz	

# **Digital Radio Standards IBOC & DAB+**

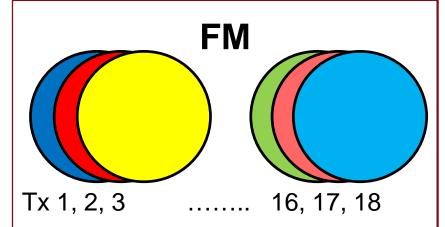




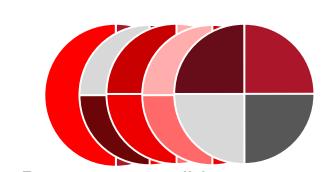
# Cost efficiency of FM vs. IBOC and DAB+



#### **Example: 18 Radio Programs same coverage**

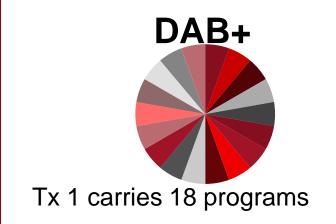


- 18x FM Transmitter
- 18x Frequencies
- 18x Frequency License fee
- 18x Studio-Transmitter Link (STL)
- 18x RDS encoder/ Data
- 18x High-Power antenna



**IBOC** 

- 20 Programs possible 2 program channels left over
- 5x FM Transmitter
- 5x Frequencies
- 5x Frequency License fee
- 4x Studio-Transmitter Link (STL)
- 4x RDS encoder/ Data
- 4x DAB+ Play-out/Multiplexer
- 5x Medium power Antenna



- 1x DAB+ Transmitter
- 1x Frequency
- 1x Frequency License fee
- 1x Studio-Transmitter Link (STL)
- 1x DAB+ Play-out/Multiplexer
- 1x Medium power antenna

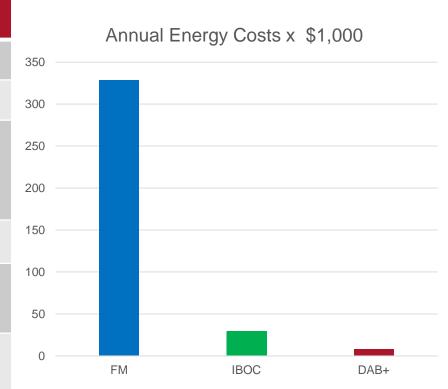
Proprietary and confidential. | 5

# Cost efficiency of FM vs. IBOC and DAB+



#### **Example: 18 Radio Programs same coverage**

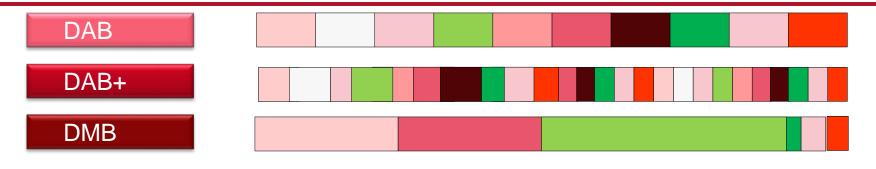
Transmitter	FM	IBOC - HDR/DRM/CDR	DAB+		
Power	10 kW	2.5 kW	2.5 kW		
Efficiency	72%	50%	40%		
Energy consumption Per TX	13.9 kW	5 kW	6.25 kW		
Transmitters	18	4.5	1		
Energy all Transmitters	250 kW	22.5 kW	6,25 kW		
Annual cost of energy	\$328,500	\$29,565	8.000 USD		



Assumes 0,15 USD per kWh

#### DAB family of standards - no difference for the transmitter





up to 10 Radio/ Data up to 24 Radio/ Data up to 7 Video/ Radio /Data

- Net data rate of 1.152MBit/s for commonly used rate ½ FEC coding
  - Flexibility for data rate / transmission power trade off from 576kbps to 1.728Mbps
- Each DAB transmitter can operate DAB, DAB+, DMB without changes
- There is **no** difference in Hardware or Software for the transmitter!
- The differences are managed by the Play-Out equipment
  - audio encoding
  - video encoding (DMB)
  - data server
  - error protection

#### Use cases for IBOC - HD Radio, DRM and China Digital



#### DRM30 MW complementary to DAB+ or separate usage possible for:

- coverage of large territories and international coverage
  - Digital Medium Wave (DRM30 and HD Radio)
  - Digital Short Wave and Long wave (DRM30)
- FM Band II HDR, DRM+ or CDR complementary if frequencies available for simulcast of analog + digital
  - Up to 4 programs plus data services per frequency. More programs but with individual coverage
  - Local programs
  - In case broadcasters want to stay in control of Tx equipment and
  - Want to keep using parts of existing FM infrastructure (antennas, exciters)
- DRM+ standardized also in Band I and Band III







#### **HD RADIO SYSTEM FEATURES**



- Broadcasting in AM and FM bands
- Migration from and co-existence with analogue broadcasting: Complies with existing spectrum masks and analogue frequency grids.
- Up to four services per frequency, each of which can be any mixture of audio and data.
- Single-frequency and multi-frequency networks, plus associated signaling and automated receiver tuning.
- HDC Audio Coding supporting bit-rates from 32kB/s to 124kb
- Data Services, Album Art,, traffic services and news headlines and a wide range of similar value added services.



#### **DRM SYSTEM FEATURES**



- Broadcasting in all the AM and FM bands extending from 150kHz through to VHF Band III.
- Migration from and co-existence with analogue broadcasting: Complies with existing spectrum masks and analogue frequency grids.
- Up to four services per frequency, each of which can be any mixture of audio and data.
- Single-frequency and multi-frequency networks, plus associated signaling and automated receiver tuning.
- A choice of three audio coders supporting bit-rates from 2kB/s upwards.
- Text-messaging, slide-shows, multi-media object transmission, traffic and news headlines and a wide range of similar value added services.



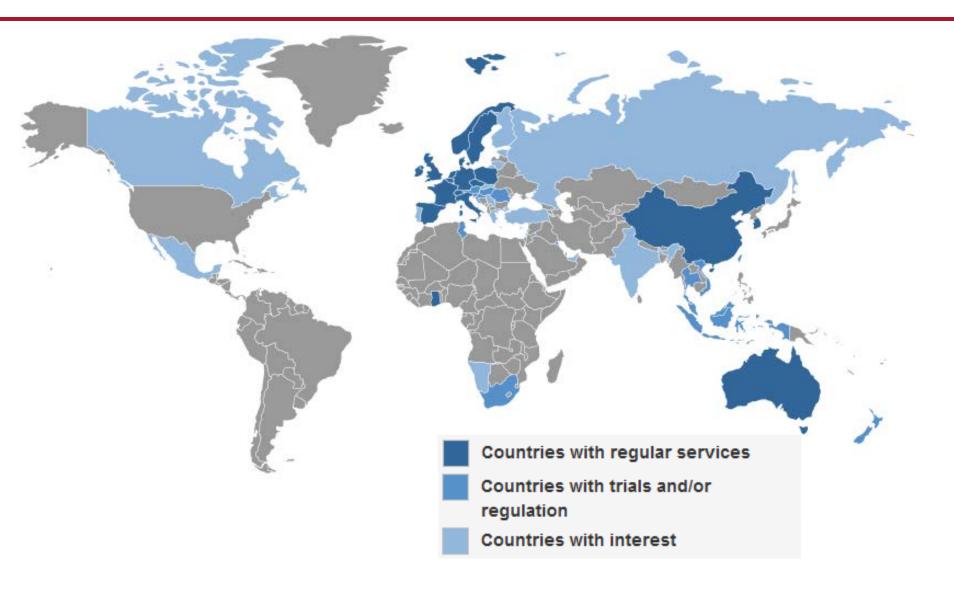


# Global Situation for Digital Radio



#### **Global DAB+ Coverage**





- Over 500 million people worldwide are within range of a DAB/DAB+ signal
- Over 1,000 services on air
- Several thousand receiver models available for home & car.
- Successes: Australia, Belgium, Germany, Hong Kong, Netherlands, Norway\*, South Korea, Switzerland
- Failures: Canada, United Kingdom



#### **Global HD Radio Coverage**





5. Active Interest

- Adopted as THE Digital Radio Standard in the US
  - 90% of the US population can receive an HD Radio signal
- Mexico and Brazil have adopted and actively broadcasting
- Argentina, China and others are actively testing
- Canada has renewed interest and is actively pursuing



### **Global DRM Coverage**







## **Key DRM Global Markets**





#### **China Digital Coverage**





- The Chinese government's Academy of Broadcast Science (ABS) has developed their own FM digital radio standard called China Digital Radio (CDR).
- GatesAir has agreed to assist the State Administration of Radio, Film and Television (SARFT) with the development of actual hardware platforms for signal generation (CDR Exciters) and RF transmission systems
- The CDR Channel Coding Modulator uses the G4 Exgine option card developed for HD Radio in the Flexiva FAX transmitters/exciter.
- CDR has similarities with HD Radio, in that it is a hybrid analog/digital, inband-on-channel (IBOC) system using upper and lower OFDM subcarriers,
- It also closely resembles CMMB "lite" using Low Density Parity Check (LDPC) error correction with the DRA (Chinese) audio codec. So, this is technology with which we have substantial experience.
- The first two GatesAir FAX10kW CDR transmitters are being shipped to Guangdong Province now and expected to be on-air in April
- 300 Cities expected to be deployed over next 5 years



We believe that export of CDR to Africa is in their plans much as CMMB



#### Competition



	DTV	AM	FM	DAS+	H) Radio	prm	CDR
AMPEGON	NO	YES	NO	NO	NO	AM	NO
BBEF, Bejing	YES	YES	YES	NO	NO	NO	YES
	NO	YES	YES	NO	AM/FM	AM/FM	NO
	NO	YES	YES	NO	AM/FM	AM/FM	NO
EL TRONICA GROUP	YES	NO	NO	YES	NO	YES	NO
CTE Digital Broadcast	YES	NO	YES	YES	NO	NO	NO
<b>electrosys</b>	YES	NO	YES	YES	NO	NO	NO
GATES/NR	YES	YES	YES	YES	AM/FM	AM/FM	YES
清华同方 GIGA-MEGA	YES	YES	YES	NO	NO	NO	YES
Katieng, Bejing	YES	NO	YES	NO	NO	NO	YES
nautel	YES	YES	YES	NO	AM/FM	AM/FM	NO
NEC	YES	YES	YES	YES	NO	NO	NO
PLISCH	YES	NO	NO	YES	NO	NO	NO
	YES	NO	YES	YES	FM???	NO	TBD
	NO	YES	NO	NO	NO	AM	NO
RayaRa	NO	NO	YES	NO	FM???	NO	TBD
THOMSON	NO	YES	NO	NO	NO	AM	NO
	NO	YES	NO	NO	NO	AM	NO

Many significant competitors across the radio space.

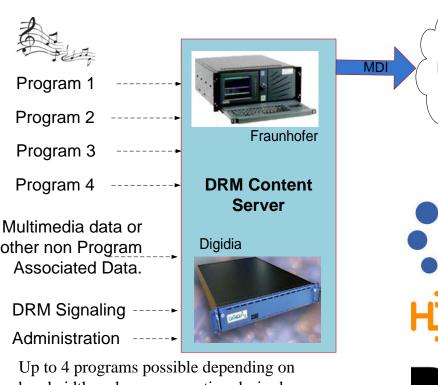
GatesAir is the only supplier of ALL digital radio and TV modulations





#### **IBOC & DAB+ Transmission System**





Up to 4 programs possible depending on bandwidth and error correction desired. Remaining bandwidth can be used for data The audio coding is done in usually in the studios





DRM Exgine
Equipped Exciter



#### Flexiva FAX DRM+ Transmitter:

FAX 1K DRM – 500 Watts FAX 2K DRM – 1000 Watts FAX 3.5K DRM – 1750 Watts FAX 5K DRM – 2500 Watts FAX 10K DRM – 4000 Watts

#### **FM HD Radio Installation**





- KAJM and KNRL dual-redundant FAX20 HD Radio transmitters
- Four 20kW transmitters and equipment racks in six racks
- Sierra H Broadcasting 8,000 feet in central Arizona's Sonoran desert

#### **AM HD Radio Installation**





- WOR AM
- Rutherford, NJ
- Dual 3DX50 50kW AM HD Radio Transmitters

#### **DAB+ Radio Installation**





Norkring – Oslo Norway

2 x 5kW VAX3D DAB+ Transmitters

#### Maxiva™ for DAB+





1 and 2 PA Transmitter (Dual drive optional) (Rack optional)



# Maxiva™ VAX Compact:

#### **DAB Transmitter**

Low Power VHF Band III TV/DAB Transmitter/ Transposer/Gap Filler

- Broadband frequency; agile design 168 MHz to 242 MHz
- 10W to 150W DAB/DAB+/DMB
- Automatic digital pre-correction (non-linear and linear) using GatesAir's RTACTM technology for outstanding performance
- Compact , space-saving 2RU design

#### Maxiva<sup>™</sup> for DAB+





Maxiva™ VAX 3D: DAB Transmitter

Medium & High Power, Air-Cooled with PowerSmart®3D

- High-efficiency design
- Broadband operation 170MHz to 240MHz, no tuning or power amplifier modification
- 1,25kW to 10kW DAB/DAB+/DMB
- High active and passive redundancy
- Automatic digital pre-correction (non-linear and linear) using GatesAir's RTAC™ technology for outstanding performance
- Hot-swappable low-weight power amplifier and power supplies
- Rugged design for operation in critical environments

PowerSmart 3D (b)

#### Maxiva™ for DAB+





#### Maxiva™ VLX: DAB Transmitter

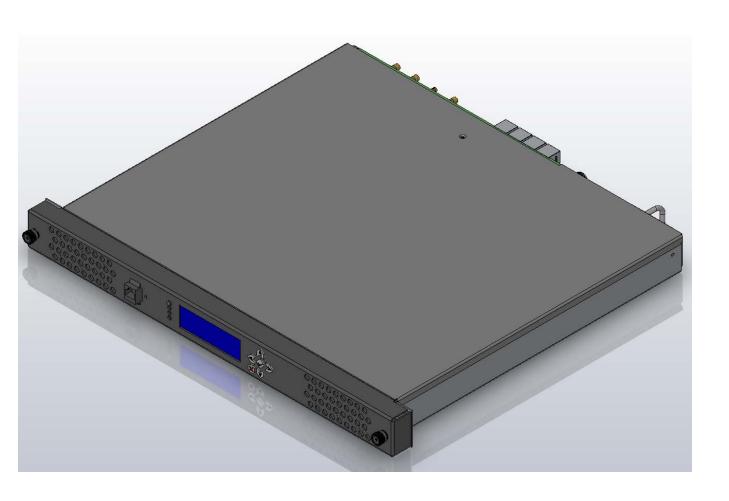
High Power, Liquid-Cooled with PowerSmart®3D

- Broadband operation 170MHz to 240MHz; no tuning or power amplifier modification
- Hot-swappable power amplifier
- 1,1kW to 9,6kW DAB/DAB+/DMB
- Automatic digital pre-correction (non-linear and linear) using GatesAir's
   RTAC™technology for outstanding performance
- Pump system rack integrated or external

www.gatesair.com

#### **Next Generation DAB+ Exciter - XTM**





The next generation DAB+ Exciter will be the XTM Universal Exciter Platform in development now.

Will be integrated into VAX3D

- More processor power
- Improved pre-correction
- Improved Crest Factor Reduction
- Improved performance
- Lower production cost than UEP

#### Flexiva™ for HD Radio, DRM+ and China Digital Radio





### Flexiva<sup>™</sup> FAX Compact: HD Radio, DRM+ and China Digital Radio Transmitters

Low Power VHF Band II Analog FM or Digital Radio options for HDR/DRM+/CDR

- Broadband frequency agile design. 88 to 108MHz
- 10 Watts to 1500W HDR/DRM+/CDR
- Automatic digital linear and non-linear pre-correction using GatesAir's RTAC™ technology
- Compact, space-saving design 2, 3 & 4RU
- Easy conversion from analog to digital with G4 Exgine

#### Flexiva™ for HD Radio, DRM+ and China Digital Radio





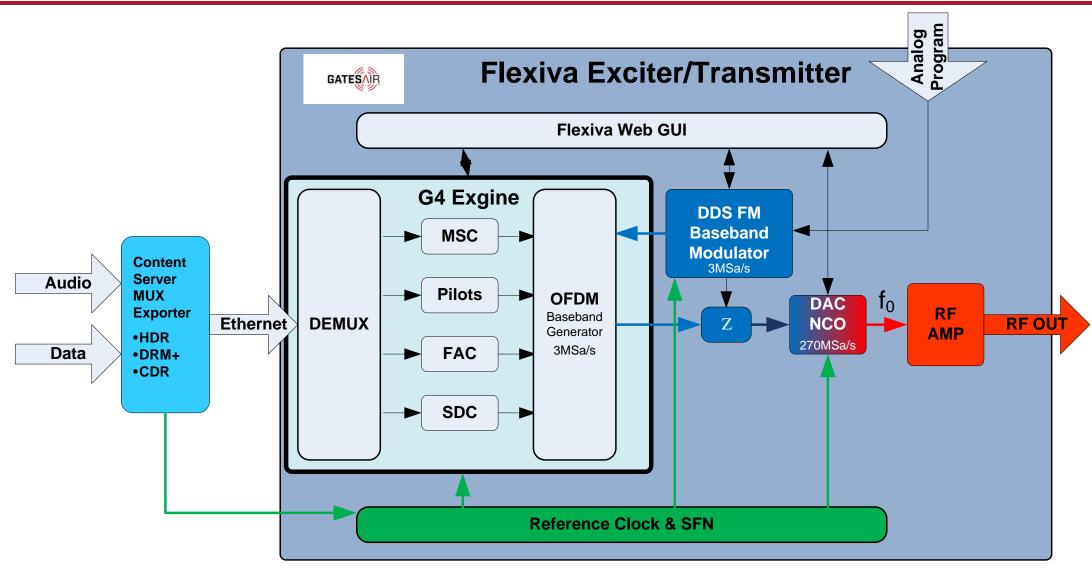
#### Flexiva<sup>™</sup> FAX High-Power: HD Radio, DRM+ and China Digital Radio Transmitters

High-Power Power VHF Band II Analog FM or Digital Radio options for HDR/DRM+/CDR

- Broadband frequency agile design. 88 to 108MHz
- 2.5kW to 40kW HDR/DRM+/CDR
- Automatic digital linear and non-linear pre-correction using GatesAir's RTAC™ technology
- Compact, space-saving design
- Highest Efficiency, highest power density
- Uses FAX Compact exciter for easy conversion from analog to digital with G4 Exgine

#### Flexiva Digital Radio Exciter





#### Flexiva G4 Exgine Digital Radio Modulator





**G4** Exgine Modulator Card



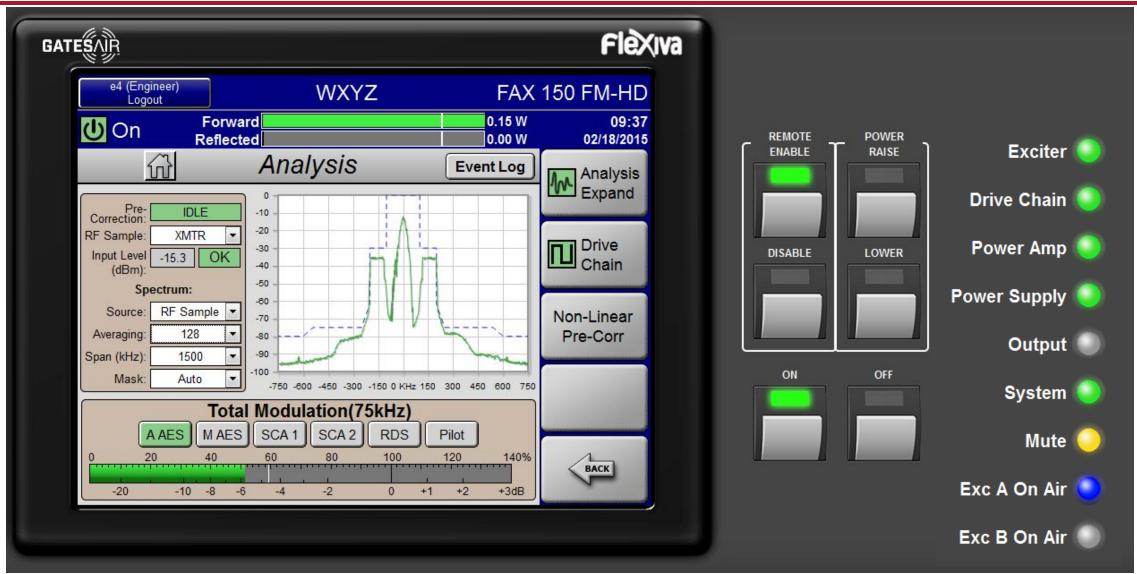
G4 Exgine Installed in Flexiva

# Flexiva<sup>™</sup> FAX G4 Modulator for HD Radio, DRM+ and China Digital Radio Transmitters

- Provides easy upgrade from analog to digital for all Flexiva
   FM transmitters
- Hybrid Crest Factor Reduction reduce the high peak-toaverage power ratio (PAPR) improving RF power amplifier utilization
- Real-Time Adaptive Correction (RTAC™) for digital precorrection of non-linear distortions providing continuously superior RF mask performance
- High quality Spectrum Analyzer for verifying FCC, NRSC & ITU spectral mask compliance
- Modulation Error Ratio (MER) measures the digital signal-tonoise ratio for data-bearing and reference carriers within the OFDM sidebands giving diagnostic signal-to-noise reference
- Graphical User Interface GUI) provides full control of all of the digital radio generation processes integrated with the Flexiva GUI

#### **HD Radio Control & Analysis from FAX GUI**





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